

CALLING ALL ASPIRANT TECHNOLOGY ENTREPRENEURS

Do you want to learn how to turn **your technology/science research into commercially successful products?** Do you have ideas that you think have promise for launching your career as a tech entrepreneur? Then, **this is the one-year intensive hands-on programme for you!**



The new PGDIP (SCI) IN INNOVATION AND ENTREPRENEURSHIP launches in 2024

This one-year full-time course is designed to enable researchers and aspirant entrepreneurs to fast-track ideas to market by teaching you how to plan, build, protect, and monetise innovation. In this exciting programme, you will learn all you need to make a success of technical innovation and entrepreneurship.

Led by the new Wits Innovation Centre, in a dynamic inter-disciplinary environment, you'll be taught by leading experts from the Faculties of Science, Engineering, Wits Business School, and the Wits School of Business Sciences.

In this one-year intensive programme, you will cover the following knowledge areas:

- How to utilise design thinking for successful innovation
- International best practice in commercialising research
- Innovations systems in Africa and new venture creation in the digital age
- Basics of business for innovators
- Communicating innovation

At the heart of the programme is a year-long research project designed to help you bring your own innovation to market.

ENTRY REQUIREMENTS

- A Bachelor's degree or the equivalent of a South African NQF level 7 qualification in the fields of Science, Engineering, or Health Sciences.
- We encourage applications from candidates who plan to go into Masters or PhD degrees in the above fields so that you can take innovation and entrepreneurial skills and understanding into your advanced degrees.
- Motivation Letter: Entry into this programme is highly competitive so your motivation letter needs to convince us that you have what it takes to make it as an innovative technology entrepreneur!

APPLICATION CLOSING DATE FOR THE 2024 PROGRAMME
November 30 2023

APPLY NOW!
<https://shorturl.at/ADGOV>

